



\*\*\*\*\*B+  
Accredited by NAAC

**Dr. B. M. Hirdekar**

M.A., M.Ed., LL.B. (Spl), Ph.D.  
Controller of Examinations

SHIVAJI UNIVERSITY, KOLHAPUR-416 004, MAHARASHTRA

PHONE : (Dir.) 2693176,2609067,2609068

GRAM : UNISHIVAJI  FAX : 0091- 1231- 2690655

शिवाजी विद्यापीठ, कोल्हापूर - ४१६ ००४

दूरध्वनी : (थेट) 2693176,2609067,2609068

तार : युनिशिवाजी  फॅक्स: 0091- 1231- 2690655

E-mail : coe@unishivaji.ac.in

Web : www.unishivaji.ac.in

## Declaration of Result

It is hereby declared that the thesis entitled,

**"A PSYCHOGRAPHIC STUDY OF SELECTED MARKET SEGMENTS  
FOR LIFESTYLE GOODS IN URBAN MAHARASHTRA"**

submitted by **Shri. Sunil Dhondopant Doke** in **Bussiness Management** under the **Faculty of Commerce & Manengment** is accepted by the University authorities for the award of the Degree of Doctor of Philosophy in **Bussiness Management** under the **Faculty of Commerce & Manengment** on **19/11/2011**.

No. SU /PG /EXAM / Ph.D. /30/११६८

Date: 21 DEC 2011

  
Controller of Examinations

To,

1. **Shri. Sunil Dhondopant Doke**  
Asst. Professor,  
Vishwakarma Institute of Management,  
Pune- 38.
2. **Dr. S. S. Bhola,**  
AF-3, Sainandanvan Apt,  
S.N. 172 D, Near S.T.Colony,  
Godoli, Satara.
3. The Librarian, Barr. Balasaheb Khardekar Library, Shivaji  
University, Kolhapur
4. The Head, Department of Commerce, Shivaji University, Kolhapur.
5. Statement of Marks / Certificate Unit.
6. Convocation Unit.
7. Statistics Section.